

## **FHI 360**

### **THE SCIENCE OF IMPROVING LIVES**

#### **Request for Proposals**

##### **(A) Background**

FHI 360 is a non-profit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender equality, youth, research and technology — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 70 countries and all U.S. states and territories.

Nigeria Malaria Action Plan for States (MAPS) is USAID-funded project. MAPS is a 5-year (October 2010 – September 2015) comprehensive malaria program designed to support the Nigeria National Malaria Strategic Plan and National Malaria Elimination Program (NMEP). MAPS is a flagship program of the US Government's President's Malaria Initiative (PMI), the project works at the national level and in nine Nigerian states to increase the quality, access and uptake of specific malaria control interventions, including Long Lasting Insecticidal Nets (LLIN), Artemisinin-based Combination Therapies (ACTs), Rapid Diagnostic Tests (RDTs), and Intermittent Preventive Treatment for pregnant women (IPTp).

The MAPS seeks qualified contractor(s) to continue the airing of MAPS Radio Programs in its FY15, an activity that has started from the FY14.

##### **(B) Scope of work**

The media company will produce, air and monitor MAPS radio jingles, radio magazines and phone-in program on 2 radio stations in 7 MAPS supported States. The States include; Cross River, Ebonyi, Oyo, Nasarawa, Kogi, and Benue.

The radio programs in different formats will be well produced and transmitted in good quality at prime time for maximum impact. The proposed radio production is as follows

##### **(I)60 Secs Radio Jingles in Hausa, Igbo and Yoruba**

**Proposed radio slots are as follow.**

- (i) Radio Spots Broadcast: 5 slots of 60 seconds broadcast for seven (7) months, on 2 Radio Stations i.e 210 days in each of the states.
- (ii) Radio Magazine Broadcast: 15 minutes broadcast of radio Magazine for 7 months (2 times weekly)
- (iii) 1 hour live phone-in-program

**Selection Criteria:**

**Evaluators will strictly adhere to the required criteria. In addition to the scope above, the proposals should include;**

- (a) Comprehensive methodology on how the bidding company intends to meet up with the requirements. Brief, general overview of the organization.
- (b) Capabilities and experience for conducting similar scopes of work as described above.
- (c) Proposed methodology and time line for accomplishing the work described above
- (d) Cost competitiveness
- (e) Proof of registration with relevant regulatory body (At least one member of the Staff must be registered member of APCON)
- (f) Tax clearance for the past 3 years

**(C) Submission of Proposals**

Complete proposals including comprehensive cost analysis for the production and 3 listed slots above (i. ii and iii) with the supporting documents should be submitted **on or before 5.00pm, Monday 5<sup>th</sup> January, 2015**. Envelop should be sealed and labeled “**Proposal for Airing of Radio Programs**”and addressed to;

**The Procurement Officer**

**Malaria Actions programs for States (MAPS)**

**No 6, Alfayyum Street, Off Abidjan Street**

**Wuse Zone 3, Abuja**

Any proposal received after the deadline for submission shall be rejected.

No proposal shall be modified after submission Facsimile (fax) and e-mail documents will not be accepted

**Disclaimer;**

**FHI 360 does not charge vendor(s) a fee for proposal submission.**